

ABSTRACT

The present invention increases the freedom of usage of a page design.

A digital camera 1 generates, in a file format that can be parsed by a printer, a print job for printing a full page design in which an image desired by a user is applied to a page layout by using a layout definition file that describes a page layout containing one or more image areas disposed on a page, as well as an image file desired by the user that is applied to a predetermined image area in the page layout. The print job file thus generated (print job file) is parsed by a printer 13 and printing is executed on the basis of the result of this parsing. The layout definition file and image file are associated with the print job file.